



THREADFAST
APPAREL

2020 COLLECTION

A man with light brown hair and a beard, wearing a vibrant green long-sleeve t-shirt and blue denim jeans, stands in a dense forest. He has his right arm crossed over his left shoulder. The background is filled with lush green foliage and trees.

There
is
no
planet
B

100LS

Unisex Ultimate Long-Sleeve

Tee in Forest Green

XS - 3XL

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Offering effortless, affordable and timely fashion so those who understand the transformative power of clothing can live, work and play in style.

IT'S TIME TO VOTE.


Yes, we all vote...constantly. We vote with our money, we vote with our time, and we vote with our advocacy. We are passionate about the ideas we cherish, and we share them with everyone we come in contact with. Today, we are at a crossroads and Planet Earth needs our vote.

The challenges are daunting. It's easy to think that our individual efforts can't possibly move the needle. It's easy to procrastinate, because we cannot possibly implement transformative change overnight, within the economic constraints we all face.

As a company, Threadfast refuses to accept these excuses. That is not to say that every one of our products is produced in the most environmentally sensitive way possible, regardless of cost. We view this challenge as a journey and have incorporated environment consciousness into every aspect of our product development and sourcing. Starting with the launch of our Ultimate Tee Collection, followed quickly by our Ultimate Fleece products, we are transitioning to recycled polyester and sustainably grown cotton. We are utilizing Cationic dyeing technology that targets one of the most critical production processes, fabric dyeing. For 2020, we will continue the journey by transitioning all of our Triblend Jersey Collection, Denim Jackets and Bombers to these same enhanced inputs.

We still have a lot of work ahead of us, but our journey is underway, continues to accelerate, and is beginning to produce tangible results.

Join us on your journey. Cast your vote for Planet Earth because....There is no Planet B.



Abe Anteby
President - Threadfast

BETTER COTTON



WHAT IS THE BCI AND BETTER COTTON?

The Better Cotton Initiative (BCI) is the biggest cotton sustainability program in the world. The aim of BCI is to improve the global cotton system by training farmers across the globe on more sustainable farming practices:



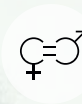
EFFICIENT WATER USE



CARE FOR SOIL HEALTH & NATURAL HABITATS



REDUCE USE OF HARMFUL CHEMICALS



ADVOCATE FOR WOMEN'S INCLUSION



FOCUS ON WORKERS' SAFETY & WELLBEING

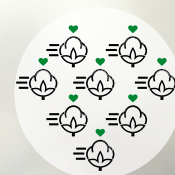


IS BETTER COTTON BETTER THAN ORGANIC COTTON?

Organic cotton is grown with no pesticides or chemical fertilizers and with non-GMO seeds. It's a great standard but it stands for a very small part of the global cotton production - because transitioning to organic cotton is often difficult and time consuming.



ORGANIC COTTON YIELD



BETTER COTTON YIELD

The Better Cotton Initiative exists to make global cotton production as a whole better, and more quickly.

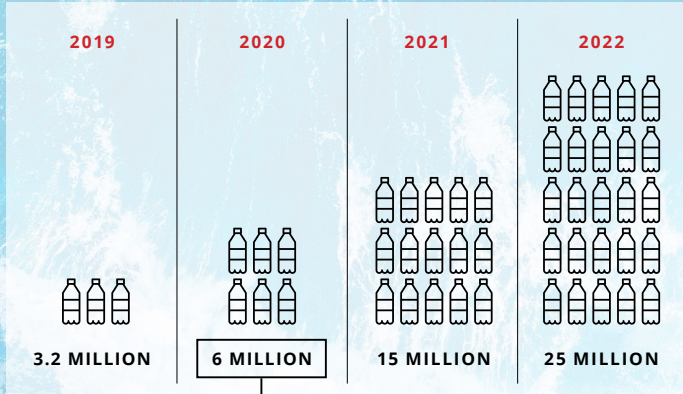
BCI works collaboratively with other standards, including organic and Fairtrade, all of whom are working towards a shared goal: to ensure that cotton is produced in a more sustainable manner.

LEARN MORE

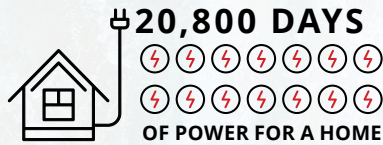


RECYCLED POLYESTER

REPREVE



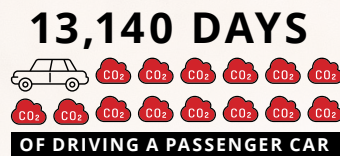
ENERGY SAVINGS



WATER SAVINGS



CO2 EMISSIONS AVOIDED



LEARN MORE



CATIONIC HEATHERS

REGULAR COTTON DYEING

vs.

CATIONIC COTTON DYEING

REGULAR COTTON FIBER



FIBER REACTIVE DYE



CATALYZING AGENTS, SALTS AND OTHER CHEMICALS



80 TONS OF WATER USED



5.3 HOURS TO DYE



HIGH ENERGY CONSUMPTION



CATIONIC COTTON FIBER



FIBER REACTIVE DYE



NO ADDED CHEMICALS



24 TONS OF WATER USED



2 HOURS TO DYE



65% LESS ENERGY CONSUMPTION



100A

Unisex Ultimate Short-Sleeve

Tee in Black

XS - 4XL



THE ULTIMATE TEE

COLLECTION

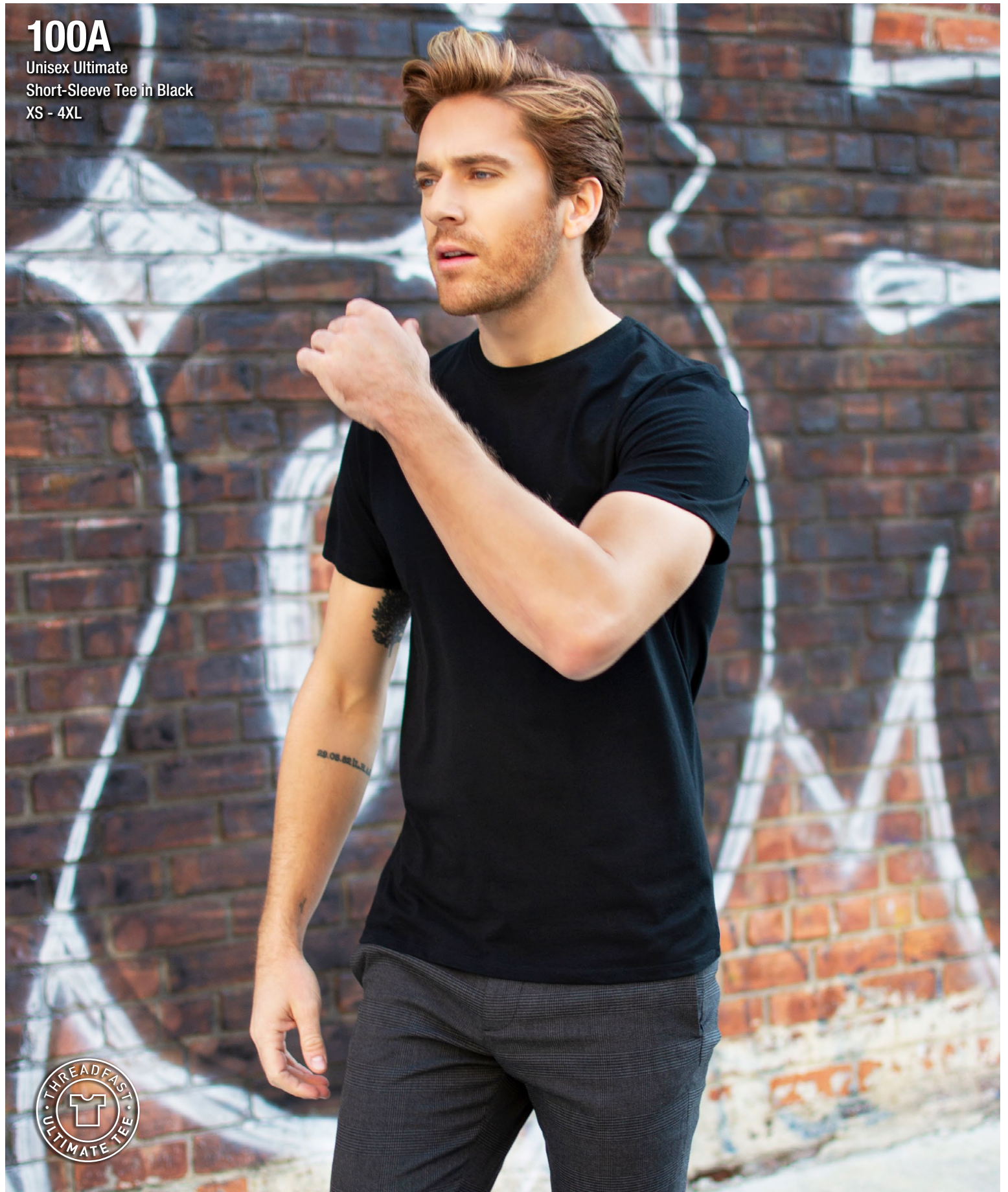


100A

Unisex Ultimate
Short-Sleeve Tee in Black
XS - 4XL

100A

Unisex Ultimate
Short-Sleeve Tee in Black
XS - 4XL



SOLID COLORS

White	Black	Heather Grey	Silver	Graphite	Navy	Royal	Forest Green	Pacific Blue	Red	Bright Yellow	Bright Orange



100A

Unisex Ultimate Short-Sleeve
Tee in Navy Heather
XS - 4XL



CATIONIC HEATHERS ALL-OVER PRINTS RFID ENABLED

Charcoal Heather	Maroon Heather	Navy Heather	Red Heather	Royal Heather	Army Heather	Tropical Jungle	Palm Paradise	Green Hex Camo	White	Black	Heather Grey

200RV

Ladies' Ultimate V-Neck Tee in Graphite

S - 2XL



SOLID COLORS



CATIONIC HEATHERS



ALL-OVER PRINTS



100LS

Unisex Ultimate Long-Sleeve Tee
in Charcoal Heather
XS - 3XL



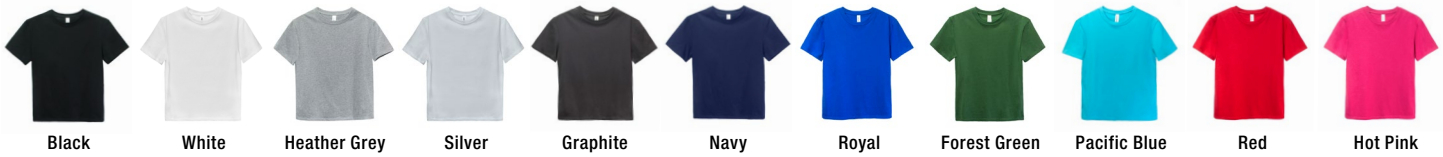
SOLID COLORS

White	Black	Heather Grey	Silver	Graphite	Navy	Royal	Forest Green	Pacific Blue	Red	Charcoal Heather	Maroon Heather	Navy Heather	Red Heather	Royal Heather	Army Heather

CATIONIC HEATHERS

600A

Youth Ultimate Short-Sleeve Tee
in Red and Black
XS - XL



THE ULTIMATE FLEECE COLLECTION



320H

Unisex Ultimate Fleece Pullover Hoodie
XS - 4XL

THE ULTIMATE FLEECE HOODIE IS A GAME CHANGER



320H

Unisex Ultimate Fleece Pullover Hoodie in Charcoal Heather
XS - 4XL



Black



White



Heather Grey



Oatmeal
Heather



Navy



Burgundy



Army



Royal

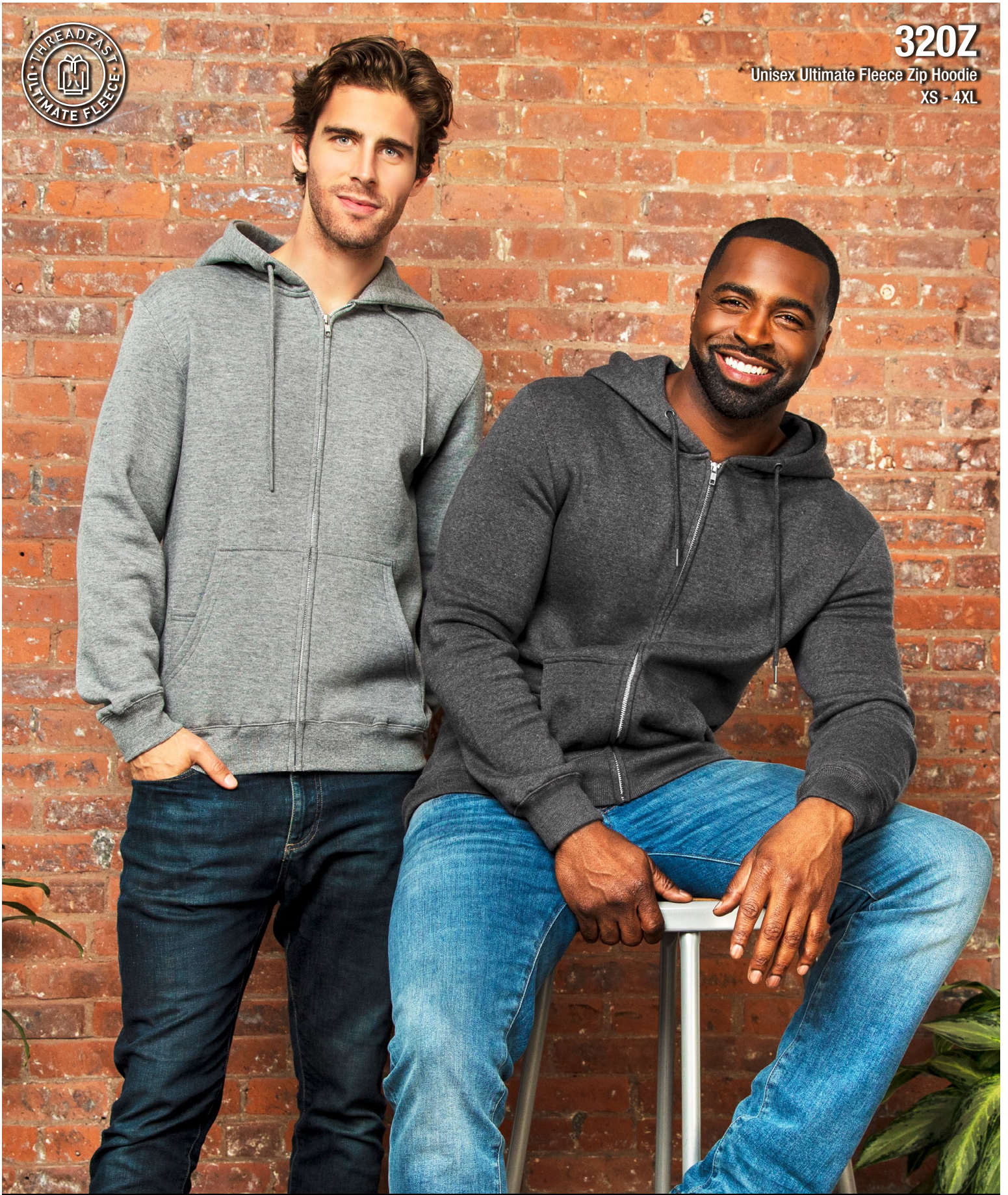


Red



320Z

Unisex Ultimate Fleece Zip Hoodie
XS - 4XL



ULTIMATE FLEECE COLORS

White	Black	Heather Grey	Charcoal Heather	Oatmeal Heather	Army	Navy	Royal	Burgundy	Red

320C

Unisex Ultimate Fleece Long Sleeve Crew
XS - 4XL



ULTIMATE FLEECE COLORS

White	Black	Heather Grey	Charcoal Heather	Oatmeal Heather	Army	Navy	Royal	Burgundy	Red



320P

Unisex Ultimate Fleece Jogger Pant
XS - 2XL

ULTIMATE JOGGER COLORS		
		
Black	Heather Grey	Charcoal Heather

THE TRIBLEND COLLECTION



102A

Unisex Triblend Short-Sleeve
Tee in Black Triblend
XS - 3XL

TRIBLEND JERSEY COLORS

Solid Black Triblend	Solid White Triblend	Grey Triblend	Cream Triblend	Navy Triblend	Royal Triblend	Green Triblend	Red Triblend	Orange Triblend	Mint Triblend	Black Triblend	Royal Black Triblend	Cardinal Black Triblend
NEW	NEW											

18 TRIBLENDS



102A

Unisex Triblend Jersey Short-Sleeve Tee
in Cardinal Black Triblend
XS - 3XL

102C

Unisex Triblend Tank in Black Triblend

XS - 3XL



Black Triblend



Grey Triblend



Cream Triblend



Orange Triblend



Cardinal Black Triblend



Royal Black Triblend



Mint Triblend

202A

Ladies' Triblend Short-Sleeve Tee
in Solid Black Triblend
S - 2XL



TRIBLENDS

Solid Black Triblend	Solid White Triblend	Grey Triblend	Cream Triblend	Navy Triblend	Royal Triblend	Green Triblend	Red Triblend	Neon Pink Triblend	Mint Triblend	Black Triblend
NEW	NEW									



202A

Ladies' Triblend Short-Sleeve Tee
in Solid White Triblend
S - 2XL

302G

Unisex Triblend 3/4 Sleeve Raglan
in Solid White/Solid Black Triblend
XS - 3XL



RAGLAN TRIBLEND COLOR COMBOS

Solid White/Solid
Black Triblend

Grey/Black
Triblend

Grey/Royal
Triblend

Grey/Red
Triblend

Cream/Black
Triblend

Cream/Navy
Triblend

Cream/Cardinal
Black Triblend

Cardinal Black/
Black Triblend

Royal Black/
Black Triblend

NEW

302Z

Unisex Triblend Lightweight
Hoodie in Solid Black Triblend
XS - 2XL



TRIBLEND HOODIE COLORS

									
Solid Black Triblend	Grey Triblend	Navy Triblend	Royal Triblend	Green Triblend	Red Triblend	Neon Pink Triblend	Black Triblend	Royal Black Triblend	Cardinal Black Triblend

NEW

602A

Youth Triblend Short-Sleeve Tee in Grey and Red Triblend
XS - XL



Grey Triblend



Black Triblend



Navy Triblend



Red Triblend



Royal Triblend



Green Triblend

103A

Men's Triblend Fleck Jersey
Short-Sleeve Tee in Black Fleck
S - 2XL



FASHION TEES

FLECK JERSEY COLORS



Black
Fleck

Cream
Fleck

Charcoal
Fleck

Red
Fleck

Turquoise
Fleck

203LV

Ladies' Triblend Fleck Jersey V-Neck in Black Fleck
S - 2XL



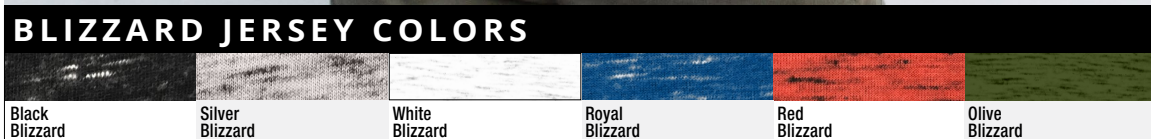
FLECK JERSEY COLORS



104A

Men's Blizzard Jersey Short-Sleeve Tee in Silver Blizzard

S - 2XL

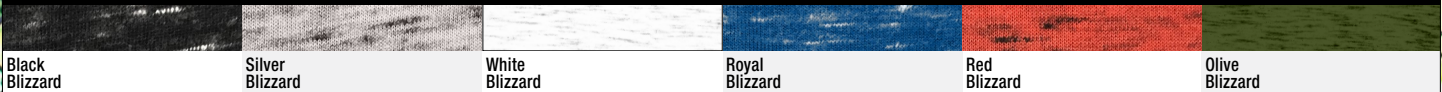


204LT

Ladies' Blizzard Jersey Racer Tank
in Black Blizzard
S - 2XL



BLIZZARD JERSEY COLORS



Black
Blizzard

Silver
Blizzard

White
Blizzard

Royal
Blizzard

Red
Blizzard

Olive
Blizzard

152A

Men's Invisible Stripe Short-Sleeve Tee
in Heather Grey
S - 2XL



INVISIBLE STRIPE COLORS

			
Black Invisible Stripe	White Invisible Stripe	Heather Grey Invisible Stripe	Turquoise Invisible Stripe

252RV
Ladies' Invisible Stripe V-Neck
S - 2XL



Black Invisible Stripe



White Invisible Stripe



Heather Grey Invisible Stripe








Turquoise Invisible Stripe

140A

Men's Liquid Jersey Short-Sleeve Tee
in Liquid Silver
S - 2XL



LIQUID JERSEY COLORS



				
Liquid Coal	Liquid White	Liquid Silver	Liquid Navy	Liquid Cardinal

240RV

Ladies' Liquid Jersey
V-Neck Tee in Liquid Coal
S - 2XL



LIQUID JERSEY COLORS

				
Liquid Coal	Liquid White	Liquid Silver	Liquid Navy	Liquid Cardinal

A man with brown hair and a light beard is smiling and looking towards the camera. He is wearing a bright blue crew-neck t-shirt. He is leaning against a dark railing on a rooftop. In the background, there are brick buildings and a clear blue sky.

**THE SOFTEST
PIGMENTS
YOU'VE EVER
WORN**

130A

Unisex Pigment Dyed Crew Neck Tee
in Blue Violet
XS - 3XL

DYED TEES



230B

Ladies' Pigment Dyed
V-Neck Tee in Grey
S - 2XL

PIGMENT COLORS

Black	Grey	White	Navy	Denim	Royal	Lagoon Blue	Chambray
Seafoam	Mint	Lime	Butter	Tangerine	Red	Charity Pink	Blue Violet

108A

Unisex Vintage Dye Short-Sleeve Tee
in Vintage Charcoal
S - 2XL



208B

Ladies' Vintage Dye V-Neck Tee
in Vintage Navy
S - 2XL



VINTAGE DYE COLORS

Vintage
Charcoal

Vintage
Denim

Vintage
Grass

Vintage
Wine

Vintage
Navy

115A

Unisex Cross Dye Crew Neck Tee
in Black Cherry
S - 2XL



CROSS DYE COLORS



Berry Flame Emerald Electric Blue Black Cherry

215B

Ladies' Cross Dye V-Neck Tee
S - 2XL



Berry



Flame



Electric Blue



Emerald



Black Cherry

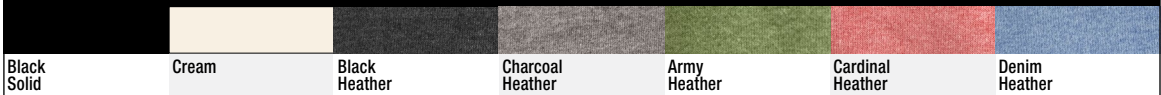
HOODIES & JACKETS

321H

Unisex Triblend French Terry Pullover
Hoodie in Grey Heather
XS - 3XL



TRIBLEND FRENCH TERRY COLORS

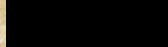








321Z

Unisex Triblend French Terry Full-Zip
Hoodie in Denim Heather
XS - 3XL



TRIBLEND FRENCH TERRY COLORS

						
Black Solid	Cream	Black Heather	Charcoal Heather	Army Heather	Cardinal Heather	Denim Heather

322H

Unisex Precision Fleece Pullover Hoodie
in Black Heather
XS - 3XL



PRECISION FLEECE COLORS

Black	White	Bright Navy	Heather Grey	Black Heather
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370J

Unisex Denim Jacket
in Black Denim
XS - 3XL



DENIM COLORS


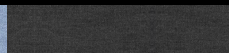
		
Classic Denim	Light Denim	Black Denim

370J

Unisex Denim Jacket in Light Denim
XS - 3XL



DENIM COLORS

		
Classic Denim	Light Denim	Black Denim

395J

Unisex Bomber Jacket in Black
XS - 3XL



BOMBER COLORS

Black

Army

HOW DO OUR GARMENTS FIT?

Our garments are built on a “retail fit”. What does that mean? Our garments are true to size. If you usually wear a size M, you’ll wear a Threadfast M. We don’t tinker with the basic measurements of chest-width and overall length. We have fine-tuned the across-shoulder, sleeve-length and sleeve-opening to create an updated, modern fit.

Our women’s basic tee is about 1” longer in overall length than most of our competition and our customers truly appreciate that added coverage. Two of our women’s relaxed styles – 203LV and 204LT - have a looser, fashion drape. Finally, when sizing our Unisex garments for women, most customers “upsized” our garments – ex.: using unisex S for a women’s M.

We go to great lengths to make sure there are no surprises with our fit. Please reach out to us if you have any questions or concerns.


MENS / UNISEX		CHEST
XS	Extra Small	30 - 32
S	Small	34 - 36
M	Medium	38 - 40
L	Large	42 - 44
XL	Extra Large	46 - 48
2XL	Double Extra Large	50 - 52
3XL	Triple Extra Large	54 - 56
4XL	Quadruple Extra Large	58 - 60


WOMENS MODERN		SIZE
S	Small	2 - 6
M	Medium	6 - 10
L	Large	10 - 14
XL	Extra Large	14 - 18
2XL	Double Extra Large	18 - 20

YOUTH		SIZE
XS	Extra Small	6 - 8
S	Small	8
M	Medium	10 - 12
L	Large	14 - 16
XL	Extra Large	18 - 20


WOMENS RELAXED		SIZE
S	Small	2 - 6
M	Medium	6 - 10
L	Large	10 - 14
XL	Extra Large	14 - 18
2XL	Double Extra Large	18 - 20

SOCIAL

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**TELL US
ABOUT YOUR
NEXT PROJECT**

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THERE IS NO PLANET B



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THREADFAST APPAREL