# THREE CURATED COLLECTIONS THAT KEEP YOU WINNING & MOVING + EXTRA CREDIT: SCHOOL DECORATION TRENDS





### SELLING TO SCHOOLS FOR **SPRING SPORTS**

BASEBALL Softball Training





#### BASEBALL

1	STC12	Sport-Tek® Dry Zone® Mesh Inset Cap
2	JST60	Sport-Tek® Colorblock Raglan Jacket
3	NEA221	New Era® Diamond Era 2-Button Jersey
4	ST237	Sport-Tek® Sport-Wick® Fleece Pant
5	ST267	Sport-Tek® Raglan Colorblock Pullover Hooded Sweatshirt
6	LST237	Sport-Tek <sup>®</sup> Ladies Sport-Wick <sup>®</sup> Fleece Pant
7	LNEA132	New Era® Ladies Tri-Blend Performance Baseball Tee
8	NEA220	New Era® Diamond Era Full-Button Jersey
9	STC11	Sport-Tek® Dry Zone® Nylon Colorblock Cap
10	NEA512	New Era® Tri-Blend Fleece 1/4-Zip Pullover
11	ST249	Sport-Tek® Tech Fleece Colorblock 1/4-Zip Hooded Sweatshirt
12	BG99	Port Authority® Standard Colorblock Sport Duffel
13	NEB300	New Era® Shutout Backpack
13 14	NEB300 DM476	New Era® Shutout Backpack District® Women's Game V-Neck Tee
		·
14	DM476	District® Women's Game V-Neck Tee
14 15	DM476 ST267	District® Women's Game V-Neck Tee Sport-Tek® Raglan Colorblock Pullover Hooded Sweatshirt Sport-Tek® Ladies PosiCharge® Competitor™
14 15 16	DM476 ST267 LST354	District® Women's Game V-Neck Tee Sport-Tek® Raglan Colorblock Pullover Hooded Sweatshirt Sport-Tek® Ladies PosiCharge® Competitor™ Sleeve-Blocked V-Neck Tee Sport-Tek® Tech Fleece Colorblock Hooded
14 15 16 17	DM476 ST267 LST354 F246	District® Women's Game V-Neck Tee Sport-Tek® Raglan Colorblock Pullover Hooded Sweatshirt Sport-Tek® Ladies PosiCharge® Competitor™ Sleeve-Blocked V-Neck Tee Sport-Tek® Tech Fleece Colorblock Hooded Sweatshirt Sport-Tek® PosiCharge® Tri-Blend Wicking Fleece
14 15 16 17 18	DM476 ST267 LST354 F246 ST297	District® Women's Game V-Neck Tee Sport-Tek® Raglan Colorblock Pullover Hooded Sweatshirt Sport-Tek® Ladies PosiCharge® Competitor™ Sleeve-Blocked V-Neck Tee Sport-Tek® Tech Fleece Colorblock Hooded Sweatshirt Sport-Tek® PosiCharge® Tri-Blend Wicking Fleece Short Sleeve Hooded Pullover
14 15 16 17 18 19	DM476 ST267 LST354 F246 ST297 NEA600	District® Women's Game V-Neck Tee Sport-Tek® Raglan Colorblock Pullover Hooded Sweatshirt Sport-Tek® Ladies PosiCharge® Competitor™ Sleeve-Blocked V-Neck Tee Sport-Tek® Tech Fleece Colorblock Hooded Sweatshirt Sport-Tek® PosiCharge® Tri-Blend Wicking Fleece Short Sleeve Hooded Pullover New Era® Cage Short Sleeve 1/4-Zip Jacket
14 15 16 17 18 19 20	DM476 ST267 LST354 F246 ST297 NEA600 C112	District® Women's Game V-Neck Tee Sport-Tek® Raglan Colorblock Pullover Hooded Sweatshirt Sport-Tek® Ladies PosiCharge® Competitor™ Sleeve-Blocked V-Neck Tee Sport-Tek® Tech Fleece Colorblock Hooded Sweatshirt Sport-Tek® PosiCharge® Tri-Blend Wicking Fleece Short Sleeve Hooded Pullover New Era® Cage Short Sleeve 1/4-Zip Jacket Port Authority® Snapback Trucker Cap
14 15 16 17 18 19 20 21	DM476 ST267 LST354 F246 ST297 NEA600 C112 ST550	District® Women's Game V-Neck Tee Sport-Tek® Raglan Colorblock Pullover Hooded Sweatshirt Sport-Tek® Ladies PosiCharge® Competitor™ Sleeve-Blocked V-Neck Tee Sport-Tek® Tech Fleece Colorblock Hooded Sweatshirt Sport-Tek® PosiCharge® Tri-Blend Wicking Fleece Short Sleeve Hooded Pullover New Era® Cage Short Sleeve 1/4-Zip Jacket Port Authority® Snapback Trucker Cap Sport-Tek® PosiCharge® Competitor™ Polo





#### SOFTBALL

1	ST249	Sport-Tek® Tech Fleece Colorblock 1/4-Zip Hooded Sweatshirt
2	NE1020	New Era® Stretch Mesh Cap
3	NEA104	New Era® Heritage Blend 3/4-Sleeve Baseball Raglan Tee
4	ST355P	Sport-Tek® PosiCharge® Competitor™ Pocketed Short
5	LNEA510	New Era® Ladies Tri-Blend Fleece Pullover Hoodie
6	LST390	Sport-Tek <sup>®</sup> Ladies PosiCharge <sup>®</sup> Electric Heather Sporty Tee
7	LST237	Sport-Tek <sup>®</sup> Ladies Sport-Wick <sup>®</sup> Fleece Pant
8	BG211	Port Authority® Hybrid Backpack
9	LST304	Sport-Tek <sup>®</sup> Ladies Cadence Short
10	STC13	Sport-Tek® Dry Zone® Colorblock Visor
11	JST60	Sport-Tek® Colorblock Raglan Jacket
12	DM136L	District <sup>®</sup> Women's Perfect Tri <sup>®</sup> 3/4-Sleeve Raglan
13	NEA600	New Era® Cage Short Sleeve 1/4-Zip Jacket
14	ST267	Sport-Tek® Raglan Colorblock Pullover Hooded Sweatshirt
15	NEA510	New Era® Tri-Blend Fleece Pullover Hoodie
16	LNEA132	New Era® Ladies Tri-Blend Performance Baseball Tee
17	LST362	Sport-Tek® Ladies Heather-On-Heather Contender™ Scoop Neck Tee
18	NEB300	New Era® Shutout Backpack
19	NEB201	New Era® Legacy Backpack
20	NEB701	New Era® Shutout Wheeled Bat Bag
21	BG990S	Port Authority® Small Colorblock Sport Duffel
22	BG99	Port Authority® Standard Colorblock Sport Duffel
23	ST249	Sport-Tek® Tech Fleece Colorblock 1/4-Zip Hooded Sweatshirt
24	LNEA104	New Era® Ladies Heritage Blend 3/4-Sleeve Baseball Raglan Tee

#### BUILD YOUR PLAYER PACK



## **FRAINING**



#### TRAINING

1	LNEA100	New Era® Ladies Heritage Blend Crew Tee
2	LST400	Sport-Tek® Ladies PosiCharge® Tri-Blend Wicking Scoop Neck Raglan Tee
3	STA35	Sport-Tek <sup>®</sup> PosiCharge <sup>®</sup> Competitor <sup>™</sup> Headband
4	LST264	Sport-Tek® Ladies PosiCharge® Sport-Wick® Heather Fleece Hooded Pullover
5	NE1020	New Era® Stretch Mesh Cap
6	ST851	Sport-Tek® Sport-Wick® Stretch 1/2-Zip Colorblock Pullover
7	ST400	Sport-Tek® PosiCharge® Tri-Blend Wicking Raglan Tee
8	ST355P	Sport-Tek® PosiCharge® Competitor™ Pocketed Short
9	РТ38	Port Authority® Rally Towel
10	LST304	Sport-Tek <sup>®</sup> Ladies Cadence Short
11	LST396	Sport-Tek® Ladies PosiCharge® Electric Heather Racerback Tank
12	ST297	Sport-Tek <sup>®</sup> PosiCharge <sup>®</sup> Tri-Blend Wicking Fleece Short Sleeve Hooded Pullover
13	LST665	Sport-Tek <sup>®</sup> Ladies Heather Colorblock Contender <sup>™</sup> Polo
14	C112	Port Authority <sup>®</sup> Snapback Trucker Cap
15	LST264	Sport-Tek® Ladies PosiCharge® Sport-Wick® Heather Fleece Hooded Pullover
16	LST295	Sport-Tek® Ladies Rival Tech Fleece Full-Zip Hooded Jacket
17	ST271	Sport-Tek® Lace Up Pullover Hooded Sweatshirt
18	LACE	Sport-Tek® Lace
19	STC11	Sport-Tek® Dry Zone® Nylon Colorblock Cap
20	BG611	Port Authority® Pocket Cinch Pack
21	NEB600	New Era® Game Day Cinch
22	411095	OGIO® Breakaway Duffel
23	NEB700	New Era® Shutout Duffel
24	ST362	Sport-Tek <sup>®</sup> Heather-On-Heather Contender™ Tee

#### BUILD YOUR **TRAINING PACK**

FRIED

#### TRENDS PLAYBOOK: A+ DECORATION IDEAS

When looking for decoration techniques that will feel like a home run, think outside the traditional box. Instead of going with tried-and-true techniques like screen printing and embroidery, try one of the following methods. All three are trending in the school market and will help you stand out from the crowd.



#### HD GEL & PLASTISOL

A process that can be achieved using screen printing or heat transfer, High-Density Gel & Plastisol decorations feature a bold, raised texture and a shiny or matte finish.

#### **BEST APPLIED TO:**

Fleece, Denim, T-shirts, Headwear, Bags. Traditional techniques trend is based on:





#### SIMULATED STITCH

Create a varsity-stitched appearance without ever needing a needle and thread – simulated stitch decorations can be achieved using screen printing, heat transfer, laser etching or a combination of these to create this unique look.

#### **BEST APPLIED TO:**

Fleece, Polo shirts, T-shirts.

Traditional techniques trend is based on:





DIST

**SICT** 

#### MOLDED METALLIC/TEXTURED

Molded metallic and textured transfers make the decoration the star of the show with a raised texture and a shiny metallic finish. It's the perfect way to show off your colors.

#### **BEST APPLIED TO:**

Fleece, Woven shirts, Polo shirts, Outerwear, Work uniforms, Police, Fire, Safety personnel, Headwear, Bags. Traditional techniques trend is based on:







#### PORT AUTHORITY.





To protect its reputation and identity, New Era reserves the right to prohibit the addition to any New Era product any trademark, name, design or logo that does not meet the high standards of the brand. New Era products may not be resold without embellishment.

Bags not intended for use by children 12 and under.