



Hanes

SPRING 2020



SPRING 2020

BEAUTY & WELLNESS

Spring offers lifestyle compression layered with smart technology for the ultimate in innovative style.

TEXTURES AND COLORS

Nets and patterns for the season offer sophisticated styling essentials for every wardrobe.

VALUE

Multipacks in top Hanes styles and shades offer convenience and value.



Stanes[®]

LEG BOOST

INNOVATION | WELLNESS | BEAUTY

Beauty and Wellness combined with innovative technology amplify spa inspired hosiery styles. The results are sheers that are both beautiful and transformative with leg boosting benefits.

Featuring:

- Graduated compression and micro-massaging *for improved blood circulation*
- Cellulite Smoothing, Moisturizing or Energizing *for beauty benefits*
- Silky sheer coverage with Glide On Technology™ *for ease of dressing*
- Soft micro-denier yarn, flat seam, and sheer toe *for stylish comfort*
- Shaping control top *for comfortable shaping*



LEG BOOST ENERGIZING



BB0003

- Naturally energizing with ginseng root and vitamins B3, B6, and C for a natural pick me up
- Graduated compression improves circulation and energizes your legs
- Glide On Technology™ for ease of dressing
- Control top panty for a smooth look
- 20 Denier appearance – light coverage



Transparent



Little Color®



Jet

MSRP	TRADE	IMU	SIZES
\$12.00 or 3/\$30	\$4.80	60%	AB, CD, EF, GH, IJ

SHIP DATE – 01/27/2020

Janes LEG BOOST

INNOVATION | WELLNESS | BEAUTY

Instantly redefine and highlight
your legs with a trio of
boosting benefits.



IF YOUR HEIGHT AND WEIGHT COMBINATION FALLS IN THE BORDER AREA, YOU MAY PREFER THE NEXT LARGERSIZE.

MSRP	TRADE	IMU	SIZES
\$12.00 or 3/\$30	\$4.80	60%	AB, CD, EF, GH, IJ

SHIP DATE – 01/27/2020

LEG BOOST BEAUTY & WELLNESS

LAYERED WITH NEW INNOVATION



BB0003

Transparent
Little Color®
Jet



BB0001

Transparent
Little Color®
Barely There®
Barely Black™
Jet



BB0002

Little Color®
Jet



NEW BASIC
COLOR ADDITION

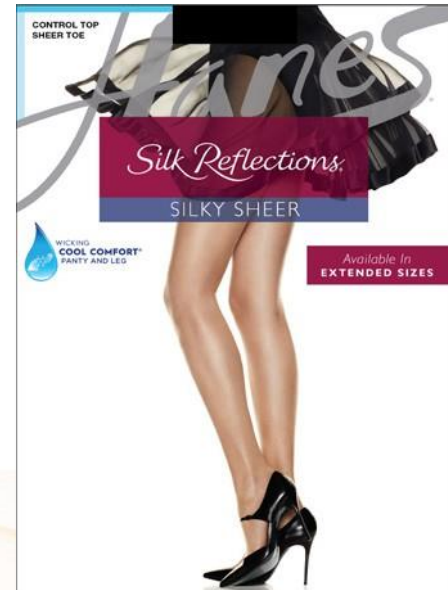
Transparent, a color that is growing in popularity and sales, will now be added to Silk Reflections Control Top 717 adding to the style's already expansive color offering! Even better news, it is available to ship this year!

• Complete color line of 717:

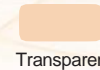
- | | |
|----------------|---------------|
| White | Barely There® |
| Pearl | Town Taupe® |
| Transparent | Quicksilver |
| Travel Buff | Silver Smoke |
| Grey Mist Clay | Gentlebrown |
| Café Au Lait | Barely Black™ |
| Little Color® | Classic Navy |
| Soft Taupe | Jet |



AVAILABLE TO SHIP IN THE FALL



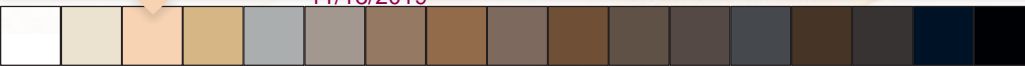
717



MSRP	TRADE	IMU	SIZES
\$11.00 or 3/27	\$5.04	54%	AB, CD, EF, GH, IJ

SHIP DATE – 11/18/2019

TRANSPARENT – SHIP DATE
11/18/2019



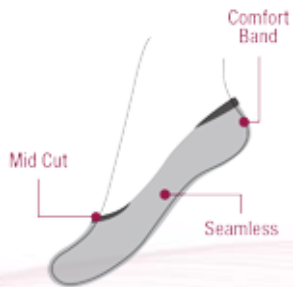


Silk Reflections Control Top,
 Hanes #1 selling department store style,
 offers for a limited time a
 sheer comfort liner
 sample for trial

SILK REFLECTIONS
 SHEER LINER P6
 MULTIPACK

Q00722

- Comfort band
- Wicking Cool Comfort
- Low Profile



Q00722



Q00721

SILK REFLECTIONS
 SHEER LINER BONUS PACK
 Q00721

- Create excitement around NEW Sheer Liner style
- Reward loyal Silk Reflections consumers
- Attract attention and drive sales with new Sheer Liners



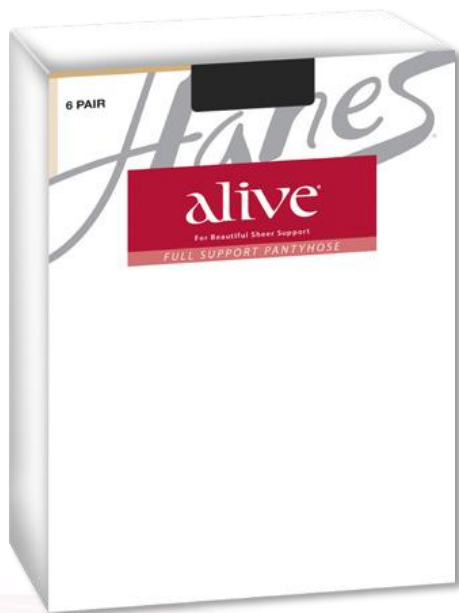
MSRP	TRADE	IMU	SIZE
\$12.00/ 6 PAIR	\$5.09	58%	ONE SIZE

SHIP DATE – 01/27/2020



MSRP	TRADE	IMU	SIZE
\$11.00 or 3/\$27	\$5.04	54%	AB, CD, EF, GH, IJ

SHIP DATE – 01/27/2020



C06810

HANES ALIVE CONTROL TOP P6 MULTIPACK C06810

- Top selling full leg support style Alive 810 Control Top reinforced toe now available in a multipack
- 6 pair multipack offers convenience and value
- Designed for a vibrant, toned feeling that lasts throughout the day
- Best-selling color assortment



Little Color®



Barely There®



Jet

MSRP	TRADE	IMU	SIZES
\$47.99/ 6 PAIR	\$21.60	55%	A, B, C, D, E, F

SHIP DATE – 01/27/2020



CONVENIENCE AND VALUE

SILK REFLECTIONS KNEE HIGH P6 MULTIPACK

- Convenient 6 pair pack
- Silky, soft beautiful sheer leg
- Comfortable band
- Wicking Cool Comfort
- Available in Sheer (QM6725) and Reinforced Toe (QM6775)



Little Color®	Barely There®	Barely Black™	Jet
MSRP	TRADE	IMU	SIZE
\$16.99 / 6 PAIR	\$7.00	59%	ONE SIZE

SHIP DATE – 11/25/2019

SILK REFLECTIONS P6 MULTIPACKS

- Top Silk Reflections department store styles in multipacks for added consumer value



NON-CONTROL TOP SHEER TOE C06715

CONTROL TOP REINFORCED TOE C06718

CONTROL TOP SHEER TOE C60717

Little Color®	Barely There®	Barely Black™	Jet
MSRP	TRADE	IMU	SIZES
\$39.99 / 6 PAIR	\$18.00	55%	AB, CD, EF

SHIPPING NOW

Hanes

CURVES

NEW BASICS

Modern legwear styles layered with innovation designed specifically for curvy size women.

CURVES SOCKS SHEER & OPAQUE

NEW FOR SPRING, the addition of Sheer and Opaque socks.

- Anatomically correct band smartly conforms to the leg
- Innovative knitting provides a perfect hold in the front of the leg with generous stretch in the back (calf)
- Differentiated front and back ribs provide flexibility and superior fit
- Wicking Cool Comfort
- Denier Appearances
 - 30 sheer sock
 - 65 opaque sock
- Enhanced toe



SHEER SOCK
2 PAIR PACK
HSP020



OPAQUE SOCK
2 PAIR PACK
HSP021



SIZE 1X/2X
RECOMMENDED FOR
165-240 lbs

SIZE 3X/4X
RECOMMENDED FOR
190-310 lbs

MSRP	TRADE	IMU	SIZES
\$10.00 2/PR	\$4.00	60%	1X/2X, 3X/4X

SHIP DATE – 01/27/2020

Stanes®

CURVES

NEW BASICS

Modern legwear styles layered with innovation designed specifically for curvy size women.

ILLUSION THIGH HIGH HSP022

Fashion Illusion Thigh High is perfect for any outfit. This silhouette combines the look of a stylish thigh high with added comfort.

- Fashion silhouette for the curvy consumer
- Comfort Flex waistband
- Wicking Cool Comfort
- Silky Sheer 30 Denier Appearance
- Control top panty smoothes tummy and hips



ILLUSION THIGH HIGH
HSP022



Black

MSRP	TRADE	IMU	SIZES
\$12.00 or 3/\$30	\$4.80	60%	1X/2X, 3X/4X

SHIP DATE - 01/27/2020

Hanes

CURVES

PROGRAM HIGHLIGHTS

SHEER/OPAQUE TIGHTS

- Glide On™ Technology designed to help the product glide on and off with ease
- Wicking Cool Comfort Technology™ designed to keep you comfortable
- Ultra Sheer and Silky Sheer styles are knit with Run Resist Technology™ designed to reduce runs
- Comfort fit curvy panty

ILLUSION THIGH HIGH

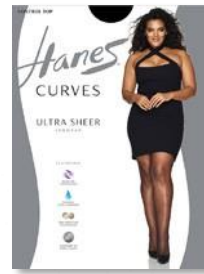
- Silhouette combines a stylish thigh high with a comfort fit, control top panty
- Wicking Cool Comfort

FASHION

- Thigh High with silicone band designed to stay in place with feminine lace detail
- Classic net is a wardrobe essential

SOCKS

- Anatomically correct band smartly conforms to the leg
- Innovative knitting provides a perfect hold in the front of the leg with generous stretch in the back (calf)
- Differentiated front and back ribs provide flexibility and superior fit
- Wicking Cool Comfort
- Enhanced toe



HSP001
Black
Nude



HSP002
Black
Nude
Barely There®
Gentlebrown



HSP015
Black
Nude



HSP022*
Black



HSP006
Black



HSP005
Black



HSP003
Black



HSP004
Black



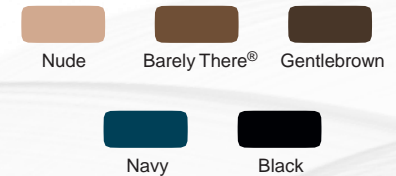
HSP007
Black
Nude



HSP020*
Black
Nude



HSP021*
Black
Navy



SOCKS

LEGWEAR

MSRP	TRADE	IMU	SIZES	MSRP	TRADE	IMU	SIZES
\$10.00 2/PR	\$4.00	60%	1X/2X, 3X/4X	\$12.00 or 3/\$30	\$4.80	60%	1X/2X, 3X/4X

* SHIP DATE: 01/27/2020

hanes



SPRING UPDATES

INNOVATION

FASHION

GREAT VALUE

Seasonally relevant fashion shades and lightweight, openwork fashion styles to drive sales and generate category excitement.



SHEER TIGHTS
HFT011

BASIC COLOR



Black

FASHION COLORS



Grey Cloud



Blue Night

MSRP	TRADE	IMU	SIZES
\$10.00	\$3.00	70%	S, M, T

SHIP DATE – 01/27/2020

hanes



SPRING UPDATES

HANES TIGHTS

FASHION

INNOVATION

FASHION

GREAT VALUE

Seasonally relevant fashion shades and lightweight, openwork fashion styles to drive sales and generate category excitement.



Nude w/ Nude



Black w/ Black

MSRP	TRADE	IMU	SIZES
\$10.00	\$3.00	70%	S, M, T

SHIP DATE – 01/27/2020



SHEER DOT CONTROL TOP TIGHT

HFT030

Nude with Nude
Black with Black



TATTOO FLORAL CONTROL TOP TIGHT

HFT031

Nude with Nude
Black with Black



LACE TIGHT

HFT033

Black

hanes

PROGRAM HIGHLIGHTS



- Superior, essential styles, priced to sell!
- Classic opaques and textures are versatile in their appeal and perfect for any occasion.
- Drive sales and capture competitive share.

Premium yarns

X-Temp™ adaptive technology

Comfort waistband



HFT021

Black



HFT014

Black



HFT011

BASIC
Black

FASHION
Grey Cloud
Blue Night



HFT012 CT

Black



HFT013 CT

Black



HFT015

Nude
Black

BASIC COLORS



Nude



Black

FASHION COLORS



Grey Cloud



Blue Night

MSRP TRADE IMU SIZES

\$10.00 \$3.00 70% TIGHTS S, M, T SOCKS ONE SIZE

SHIP DATE – 01/27/2020

Hanes
perfect
socks

COMPRESSION SOCKS

Compression Socks in seasonless patterns combine wellness, function, and fashion.

- Graduated compression helps improve circulation to energize legs
- COMFORTFLEX® BAND shapes to fit you
- X-TEMP designed to adapt to your body temperature for all day comfort
- 30 Denier Appearance



TROUSER SOCKS

SIZE 1 95 – 165 LBS

SIZE 2 165 – 240 LBS

MSRP	TRADE	IMU	SIZES
\$10.00 2 PR	\$4.00	60%	Size 1 Size 2

SHIP DATE – 01/27/2020

COMPRESSION
PATTERNED BASIC SOCKS



DIAMOND COMPRESSION
SOCK

HST016

Nude
Navy
Black



Nude



Navy



Black



GEO COMPRESSION
SOCK

HST017

Nude
Navy
Black

Hanes

perfect socks

PROGRAM HIGHLIGHTS

ANKLETS AND MID-CALF SOCKS

- On trend fashion staple
- Great year round
- Band stays comfortably in place

SOCKS

- Anatomically correct band smartly conforms to the leg
- Innovative knitting provides a perfect hold in the front of the leg with generous stretch in the back (calf)
- Differentiated front and back ribs provide flexibility and superior fit
- Graduated compression socks in seasonless patterns



Diamond Compression Socks

HST016

Nude
Navy
Black



Geo Compression Socks

HST017

Nude
Navy
Black



HST015
Black



HST011
Nude
Black



HST013
Black



HST012
Black
Coffee
Navy
Grey



HST014
Nude
Black
Navy
Grey
Coffee

Hanes

perfect foot covers

with silicone heel

- Microfiber seamless design for added comfort and fit
- Silicone heel helps keep band comfortably in place
- Extra low cut – designed to work with most shoes in your wardrobe

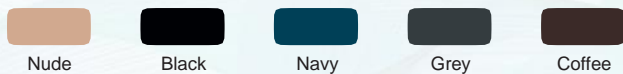


HST001

SIZES:

S/M – SHOE SIZES 5-9

ML – SHOE SIZES 9-12



TROUSER SOCKS

SIZE 1 95 – 165 LBS

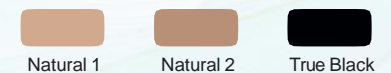
SIZE 2 165 – 240 LBS

ANKLET & MID CALF SOCKS

SIZE 1 – SHOE SIZES 5 – 9

SIZE 2 – SHOE SIZES 9 – 12

MSRP	TRADE	IMU	SIZES
\$10.00 2 PR	\$4.00	60%	Size 1 Size 2



MSRP	TRADE	IMU	SIZES
\$8.00 2 PR	\$3.20	60%	S/M, ML



MATERNITY

ESSENTIAL WARDROBE STAPLE

Playtex® Maternity tights and leggings offer essentials that are designed to flex and grow through pregnancy, and beyond.

The comfort top waistband is designed to expand to fit a growing belly, while the ultra-soft fabrication is smooth and stylish for a comfortable fit.

Pair with Playtex® Nursing bras and maternity panties to take care of your pregnancy needs all nine months and beyond.



PLAYTEX MATERNITY TIGHTS & LEGGINGS

FORM + FUNCTION



MPL001
Black

OPAQUE TIGHTS

- Flexes to fit for growing belly
- Comfy top waistband provides a comfortable fit
- Knit in mesh panels designed for breathability



MSRP	TRADE	IMU	SIZES
\$14.00	\$5.60	60%	S/M, M/L

SHIP DATE – 08/26/2019



MPL002
Black

OPAQUE LEGGINGS

- Soft, seamless fabrication is smooth and comfortable
- Comfy top waistband flexes to fit growing belly
- Smooth over the bump design keeps baby supported during all stages of pregnancy



MSRP	TRADE	IMU	SIZES
\$22.00	\$8.80	60%	S/M, M/L

SHIP DATE – 08/26/2019

Janes[®]

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