ALL NEW. ALL ABOUT YOU.



NEW STYLES. NEW COLORS. NEW PRINTS. ALL FUN.



LAT 2021 COLOR, FIT, STYLE AND FUN!

LAT (Live and Tell), Rabbit Skins, Code Five, SubliVie and Doggie Skins - offer the highest-quality blank apparel in new colors, prints, five fits, and popular, elevated styles that look great and feel fantastic.

Whether one is rounding third or chilling at home, LAT Apparel's comfortable and durable masks, pajamas, tees, and more for every body size and every body shape - from infant to 6x - are made of high-quality, richly-colored fabrics.

LAT Apparel can be purchased and worn with confidence, knowing the apparel is produced of the highest quality, in an ethical and responsible manner free from the use of sweatshops or child labor.

With a wide selection of new colors, inclusive fits, loads of style and tons of fun, LAT gives people what they want in 2021.

ALL NEW. ALL ABOUT YOU.



COLOR









FUN





new prints

STORM CAMO







2-6	INTRO		
7	TABLE OF CONTENTS		
8-9	ALL-INCLUSIVE FIT STORIES	16-17	COLOR ADDITIONS 2021
10/11	FIVE STAR TEES 3929/3629	18/37	COLOR ADDITIONS EXISTING STYLES
12/13	ADULT PAJAMAS 601Z/602Z	38	SHOP STYLES BY COLOR GRID
14/15	KIDS AND ADULT FACE COVERINGS 005/004		NEW AND EXISTING



FOR ALL.





all-inclusive.

ALL ABOUT YOU. FIVE FITS TO LET YOU CHOOSE YOUR STYLE

FITTED

A slim cut fit that enhances shape and defines youthful spirit.

MODERN

A contoured fit that skims the body and defines every curve.

CLASSIC

A soft, easy fit that accentuates the body and defines comfort.

CURVY

A flattering fit that complements a fuller figure and defines confidence.

TRUE TO SIZE

A fit that's perfectly proportioned for comfort.





















GRANITE HEATHER



DENIM STAR





BURGUNDY STAR





MILITARY GREEN



COYOTE BROWN STAR



NATURAL HEATHER





NOW! ULTRA-COMFY ADULT PAJAMA TOPS AND BOTTOMS. HOLIDAY TIME. COFFEE TIME. PLAY TIME. ANYTIME.



















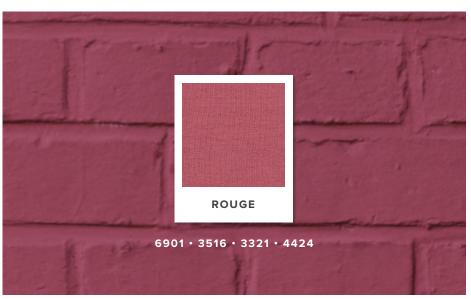




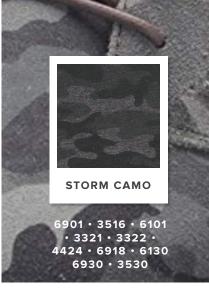




















New 2021 colors! Fresh hues set the tone with pops of color and patterns, from shades of coastal charm and purple sunsets, to blends of muted reds, golds and deep blues made to look and feel like well-worn favorites. These colors are rich and vibrant additions to the existing LAT Apparel palette.

Rouge. Toned-down red with a vintage feel. Soft and faded like an old stand-by.

Pro Purple. Possibly the most popular and recognizable purple on the planet. A sturdy purple worn by athletes of all ages. The purple of champions.

Storm Camo. Like an approaching storm, this great-looking black and gray camo pattern packs plenty of attitude.

Saltwater. The perfect blend of blue and green with a washed garment appearance without the price, inconsistency and decoration issues that come along with a true garment wash.

Denim. Inspired by the classic wardrobe staple, Denim is the perfect complement to the hues of blues we currently offer. Beautifully saturated, it's a darker blue, without the vibrancy of Navy.

Coyote Brown. A lighter brown often found in military camouflage, with rich, muted gold tones. It works well with other solid colors, such as brown, grey, military green, and black. It also combines exceptionally well with camouflage patterns of almost every type.



Our most popular men's tee - the Men's Fine Jersey Tee (6901) - is versatile and comfortable in any fashion situation. Available in our five new colors.





PRO PURPLE



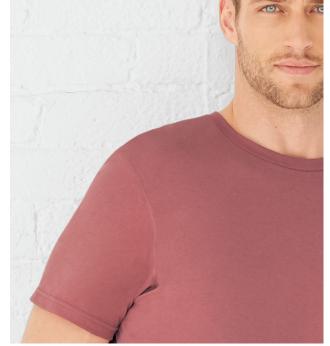
ROUGE















A great fit and in two of our newest colors - Covote Brown and Storm Camo - our Men's Long Sleeve Fine Jersey (6918) is a little bit country, a little bit rock n roll. Suitable for under a biker jacket or under a sport jacket, and everywhere in between. A versatile must have for layered looks. Made for all-day comfort.





new colors 6918









Our favorite Ladies' Fine Jersey Modern Tee (3516) - is crazy comfy on its own or layered. Available in five new















PRO PURPLE



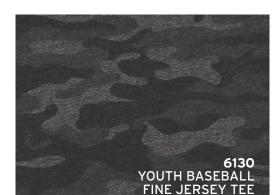
ROUGE





STORM CAMO







Our new Storm Camo on a black Baseball Fine Jersey knocks it out of the park. Or the gym. Or the yoga studio. Or the coffee shop. In Youth (6130), Men's (6930) and Ladies' (3530) sizes and fits, with a subtle tonal texture that rocks and is perfect for one-color prints.

new color



Fit: Youth Unisex Sizes: XS, S, M, L, XL













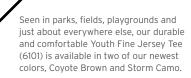
















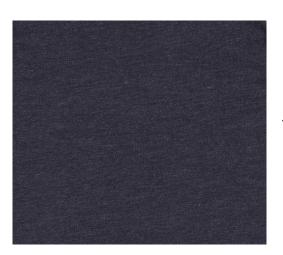
STORM CAMO

new colors 6101























The little ones love the feel of our Infant Fine Jersey Bodysuits (4424). Parents love them for their safety, easy care and great looks. Available in five of our newest colors.





PRO PURPLE









4424









Our Toddler Fine Jersey Tee (3321) is soft, comfortable and able to withstand the rigors of the most rambunctious among us. Available in five new colors.





PRO PURPLE



ROUGE















Our rabbit-soft Infant Fine Jersey Tees (3322) are available in Storm Camo, Vintage Camo, Vintage Navy and Vintage Red.





VINTAGE CAMO



VINTAGE NAVY



VINTAGE RED

new colors 3322







SHOP KEY STYLES BY NEW AND EXISTING COLOR

	VINTAGE CAMO	VINTAGE NAVY	STORM CAMO NEW!	VINTAGE RED	COYOTE BROWN NEW!	SILVER	DENIM NEW!	SALTWATER NEW!	ROUGE NEW!	PRO PURPLE	STORM CAMO
		I	2021	I	2021		2021	2021	2021	2021	2021
6901	•	•	•	•	•	Ø	•	•	•	•	
3516	•	•	•	•	•	•	•	•	•	•	
3616						•	•				
2616		•		•							
6101	•	•	•	•	•	•					
3321	•	•	•	•	•	•		•	•	•	
3322	•	•	•	•							
4424	•	•	•	•	•			•	•	•	
6918	•		•		•						
6130	•	•		•							•
3530	•	•		•							•
6930	•	•		•							•